

# #GIVINGTUESDAY

Why this global movement is so important to our agency



NOVEMBER 2019

**#GivingTuesday** is a global giving movement that has been built by individuals, families, organizations and communities in all 50 states and in countries around the world. Millions of people will come together on December 3rd to support and champion the causes they believe in. We are so excited to be a part of this wonderful program that brings communities and causes together!

Last year we were able to raise over \$20,000 on #GivingTuesday to support the needs of our clients who are blind or experience low vision. Our goal this year is to raise \$25,000! Global giving movements, much like this one, are important to us because 90% of the services we offer are not covered by insurance. We are able to provide services because of our many generous donors and volunteers.

Our #GivingTuesday donations help us continue to open doors and give hope to our clients. That hope exists while learning how to use a white cane in a new space. It is present in a class where clients learn how to use a stove and cook safely again. We also find that hope in assistive technology that allows our clients to use a cell phone or computer independently.

Please enjoy this special video and learn how #GivingTuesday gifts can impact Cassadi, Ron and many others. The generosity of our donors directly support our clients in their journey to learning new skills and accessing tools, technologies and resources that will lead them to a life of greater independence. **#GivingTuesday allows us to change lives.**

