#GivingTuesday is a global giving movement that has been built by individuals, families, organizations and communities in all 50 states and in countries around the world.

Celebrated on the Tuesday following Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving. Since its inaugural year in 2012, #GivingTuesday has become a movement that celebrates and supports giving and philanthropy with events throughout the year and a growing catalog of resources.

#GivingTuesday harnesses the potential of social media and the generosity of people around the world to bring about real change in their communities; it provides a platform for them to encourage the donation of time, resources and talents to address local challenges. It also brings together the collective power of a unique blend of partners—nonprofits, civic organizations, businesses and corporations, as well as families and individuals—to encourage and amplify small acts of kindness.

Entering its 7th year, #GivingTuesday is a global day of giving fueled by the power of social media and collaboration. Millions of people will come together on November 27th to support and champion the causes they believe in. Cleveland Sight Center is proud to be a part of this opening day of the giving season: a reminder of the “reason for the season.”

Mark your calendars for #GivingTuesday on November 27th! Be sure to follow CSC on Facebook, Twitter, Instagram, and LinkedIn to stay up to date and remember to share our #GivingTuesday posts.