



Keeping You “In the Know...” 9/23/16

Spellbound is Saturday!

- **Spellbound**, CSC’s annual fundraising gala, celebrates 30 years on Saturday, September 24th at Landerhaven in Mayfield Heights. This year’s theme is “Looking Back, Seeing the Future” and part of the evening will highlight CSC’s **Early Intervention** program. Thanks to the **Spellbound Committee** for their commitment and hard work in preparation of this year’s event: Co-chairpersons and Board Trustees **Karen Assink** and **Sara Parish**, Board Trustees **Mary Bookman**, **Susan Harnden**, and **Rob Hartford**, and Friends of CSC **Fran Weissman** (wife of Board Trustee **Mike Weissman**) and **Lynn Heiligenthal-Showalter**.



“Welcome to Spellbound 30” sign resembling the Hollywood letters sign

Strengthening Partnerships and Educating the Community:

- **Deborah Ruffin**, **Susie Meles**, **Kevin Krencisz**, **Anthony Easley**, and **Joel Zureick** met with William Lewis, Business Development Director at

McGregor Pace to discuss collaboration between CSC and McGregor PACE, including a potential Provider Service Agreement. McGregor PACE provides care and services in the home, the community, and the day health centers. Program participants receive services that address the medical, rehabilitative, social, and personal care needs of older adults. Mr. Williams was impressed with the programs and services that CSC provides. As a follow-up, last week CSC received a Provider Service Agreement with McGregor Pace to become participating providers. Way to go, team!

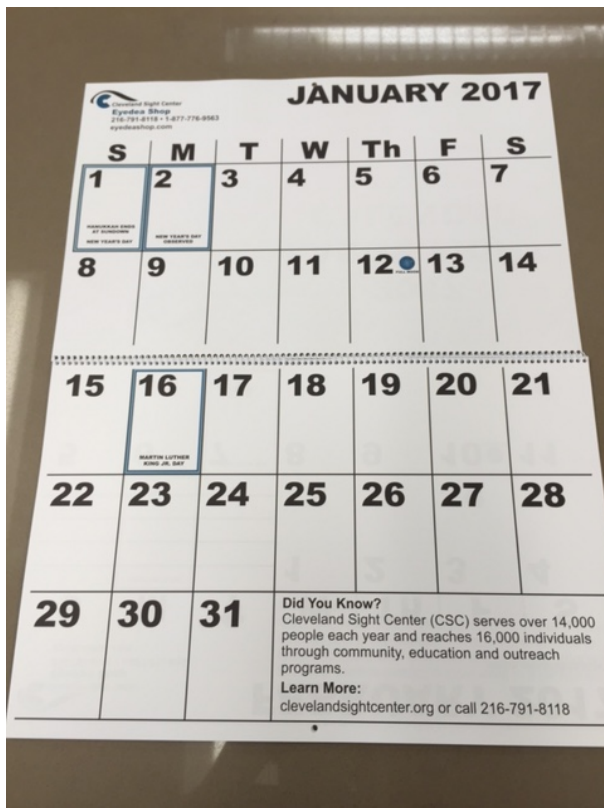
- CSC's partnership with The Sight Center of Northwest Ohio was expanded this week, as CSC hosted a Call Center open house on Tuesday, September 20th in Toledo. [Nicole Kahn](#) and [Alexis Vickers](#) registered job seekers and provided information on CSC while [David Magyar](#), [John Naples](#), and [Tina Pringpuangkeo](#) conducted interviews with interested job seekers. Several candidates were identified as a result of the collaborative event.
- Through the job development efforts of [Carlton Toppin](#), eight clients had the opportunity to visit FirstEnergy Stadium, home of the Cleveland Browns, on Wednesday, September 21st. [Carlton](#), [Judy Post](#), and [Kanden Tolbert](#) assisted clients as they learned about different openings with Aramark, the hospitality and food service partner of the facility. Clients were able to meet with Aramark's HR Director who reported he would like to pursue employment opportunities for all of the job seekers he met with. Now that's a good reason to support the home team!
- [Job Club](#) met at CSC on Thursday, September 22nd and got a new perspective on the hiring process! The group was joined by Sylvia Morrison, Senior Director of Database Marketing at the Cleveland Clinic. Ms. Morrison gave an entertaining presentation in which she provided very helpful tips regarding the Cleveland Clinic's website and application process and offered other job search advice to the group. She included several fun and inspiring stories and answered questions from participants. The next [Job Club](#) meeting will be held Thursday,

October 20th at CSC. For more information on [Job Club](#), contact [Nicole Kahn](#) (216-791-8118).

- Board Trustees [Mary Bookman](#) and [Bob Englander](#) hosted friends for a lunch and tour of CSC on Monday, September 19th with [Karen Bain Hiller](#), [Alicia Howerton](#) and [Kevin Krencisz](#). Students from John Carroll University who will be assisting the [Adult Literacy](#) program visited on Monday for an orientation to the agency and tour with [Alicia Howerton](#) and [Steve Frohwerk](#). On Tuesday, [Alicia Howerton](#) presented “[Blindness Basics](#)” to Case Western Reserve University’s “Train the Champions” program and [Susie Meles](#) presented “[Blindness Basics](#)” to staff members at Judson Park. [Steve Frohwerk](#) represented CSC on Wednesday morning at a meeting of the Northeast Ohio Underwriters Association, where he talked about CSC’s programs and services. The group presented CSC with a check for \$1,400 from their recent “give back” campaign among members. Also on Wednesday, a group of 30 students from Beaumont School visited CSC for a service learning project. Thanks to [Cathy Javorsky](#) and [Avenue](#), [Alicia Howerton](#), [Lindsay Lowe](#), [Meghan Hanrahan](#), [Steve Frohwerk](#), and volunteer [Mike Musgrave](#) for engaging this group’s three-hour visit to CSC. Additionally on Wednesday, a second group of students from John Carroll University visited for a tour and orientation with [Alicia Howerton](#) and [Steve Frohwerk](#). [Anthony Easley](#) attended the United Way Kickoff at Resources Global Professionals in Independence on Thursday and [Desmond Kennedy](#) attended the Sumitomo DeMag Corporate Health Fair. [Anthony Easley](#) then presented the “[Blindness Basics](#)” program to staff at the International Services Center in Cleveland.

Eyedeas Shop’s Featured Product of the Week:

- Large Print Calendars for 2017 have arrived! Stop by and get yours before they’re gone...only \$10 each!



January 2017 calendar pages

- The [Eyedea Shop](#) will be CLOSED on September 30th and October 1st for inventory. Staff will not be available to complete transactions so please plan accordingly to make purchases and direct clients to shop before September 30 or when the [Eyedea Shop](#) opens for business on Monday, October 3rd.

Attention Shoppers:

- Please continue to clip and save Labels for Education UPCs. They can still be found on many Campbell's and Pepperidge Farm products. Please bring them to [CYAS](#) or place them in the container in the [Employee Hub](#).



LabelsForEducation.com

Labels for Education logo

- Giant Eagle Shoppers: Please help support [Bright Futures Preschool](#) by participating in the Giant Eagle Apples for the Students Program. There are three easy steps:
 1. Register your Giant Eagle Advantage Card at GiantEagle.com/AFTS or by calling 1-800-742-7753
 2. Enter our school ID #5788.
 3. Shop with your Giant Eagle Advantage Card at any Giant Eagle, Market District or GetGo.

This will not affect your Fuel Perks or any other Giant Eagle offers. Each time your card is scanned through March 18, 2017, your purchases automatically earn funds to obtain our overall educational needs. If you registered your card last year, you do not need to reregister unless you are choosing to support a different school this year.

- Heinen's Shoppers: With your help, Heinen's will help support [Bright Futures Preschool](#). When you use your Tasteful Rewards Preferred Card throughout the school year, Heinen's will donate up to 1% of your purchase to a school of your choice. You can sign up online at Heinens.com/schools or in-store at the Customer Service Desk, or by calling their Customer Relations Department at 1-855-475-2300 ext. 2337. Heinen's requires that everyone reselect a school every year. Be sure to select Cleveland Sight Center [Bright Futures Preschool](#).

Items of Note:

- The [Low Vision Clinic](#) will be CLOSED on Friday, September 30th.
- The Akron Blind Center, which earlier this summer partnered with CSC's [Recreation](#) program on some bike and hike activities, is hosting a white cane walk on Saturday, October 8th at Canal Park. [Click here](#) for more and if you are interested in participating contact [Desmond Kennedy](#) (216-791-8118).

- People born without sight appear to solve math problems using visual areas of the brain. [Click here](#) for an article that recently appeared on NPR.
- On his daily commute from New Jersey, Jack Chen, a lawyer in Google's New York offices in Chelsea, navigates two train stations, the subway, and busy sidewalks using only what he can hear and smell, the feedback he gets from his cane, and the mental map he's created in the six years he's worked at Google. [Click here](#) for more.

Did You Know?

- Playhouse Square, located in downtown Cleveland, Ohio, is the “world’s largest theater restoration project,” and the country’s largest performing arts center outside New York City (eclipsed only by Lincoln Center), as well as Northeast Ohio’s home for touring Broadway shows, concerts, comedy, opera, dance and children’s programming. Playhouse Square draws more than 1 million people annually to its eight performance venues while contributing in excess of \$43 million in local economic impact every year exclusively from its performing arts activity (according to a Cleveland State University 2004 study). Today Playhouse Square’s eight performance spaces include the Connor Palace, State, Ohio, Allen and Hanna, as well as Kennedy’s Cabaret, the Westfield Insurance Studio Theatre and U.S. Bank Plaza. Playhouse Square’s original five venues (Ohio, Palace, State, Allen and Hanna) were constructed in the 1920s in a mere 19 months. Impacted by the rise of television and population flight to suburbia, by 1968-'69 all but the Hanna were eventually boarded up, as entertainment also moved to the suburbs. But in the 1970s, a grass-roots effort saved the historic venues from the wrecking ball, restoring and re-opening the theaters one by one, ushering in a new era of downtown revitalization, which was heralded by the media as “one of the top 10 successes in Cleveland history.”