



# 2025 WHITE CANE WALK SPONSORSHIP



*It's like a big portion of the world has been restored to me. I didn't realize how much my awareness had been limited by the constant need to focus on obstacles until I had a white cane to do that for me. Now I can take in so much more of everything around me.*

*-CSC Client*



Please contact Haley Marblestone, Director of Development with any questions: 216-658-4565 or [hmarblestone@clevelandsightcenter.org](mailto:hmarblestone@clevelandsightcenter.org).

For more information  
contact us at:

(216) 791-8118  
[info@clevelandsightcenter.org](mailto:info@clevelandsightcenter.org)  
[clevelandsightcenter.org](http://clevelandsightcenter.org)

University Circle  
1909 East 101st Street  
Cleveland, OH 44106

## About Cleveland Sight Center

When vision changes, it can become difficult to navigate everyday life. That's when Cleveland Sight Center steps in. Since 1906, Cleveland Sight Center has been a pillar of the Northeast Ohio community.

CSC's specialized staff are dedicated to helping people of all ages with vision loss live the life they want by providing the proper tools and support they need to achieve their goals.

### About White Cane Walk:

With record breaking attendance in 2024, the 20th anniversary of White Cane Walk is expected to bring in over 1,000 people.

The annual event is a celebration of the many ways individuals navigate the visual world. It features a one-mile walk with festivities to follow including family-friendly music, food, interactive activities and more.

Date: May 31, 2025

Time: 10 a.m.-1 p.m.

Location: Cleveland Sight Center

1909 East 101st St.  
Cleveland, OH 44106



## A Message From the CEO, Larry Benders



A handwritten signature of Larry Benders in black ink.

From supporting the parents of a newborn who found out their child is blind to helping a senior continue to live independently in their home, I have been inspired by the impact our work has on people - which is only possible through support from donors like you.

With your support, we can work together to build a more accessible community. We are excited to invite you to be part of White Cane Walk through the following 100% tax-deductible sponsorship opportunities that will illustrate your company's commitment to inclusion for everyone. Thank you for your generosity and belief in Cleveland Sight Center's mission.

# Sponsorship Opportunities

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## Presenter | \$15,000 (1 available)

- **Same benefits as Partner level, plus:**
- Presenting Sponsor rights at event
- Inclusion on pre-event signage on Chester Avenue reaching high traffic
- Recognition on event press releases
- Recognition on event invites (if confirmed by March 1)

## Partner | \$7,500 + (2) special activation opportunities

- **Same benefits as Advocate level, plus:**
- An upgraded reserved tent at event
- Larger advertisement size on event website
- Coupon/promotional distribution to event participants
- CSC Education: Website accessibility demonstration and education

## Advocate | \$3,000 + (3) special activation opportunities

- **Same benefits as Supporter level, plus:**
- A reserved tent at event
- Opportunity to advertise on event website
- CSC Education: Presentation/Blindness Basics training

## Supporter | \$1,500 + (2) special activation opportunity

- Listing on event participant t-shirt
- Listing on event site signage
- Recognition on event website
- Recognition in e-newsletters
- Social media shout out

*-Sponsorship and special activation opportunities are available on a first come first serve basis  
-All sponsorship opportunities are 100% tax deductible*

**For inquiries, please contact Haley Marblestone, Director of Development at 216-658-4565 or [hmarblestone@clevelandsightcenter.org](mailto:hmarblestone@clevelandsightcenter.org)**

# SPONSORSHIP FORM



2025 White Cane Walk Sponsorship  
Thank you in advance for your support!

## Sponsorship Level:

- Presenter: \$15,000
- Partner: \$7,500
- Advocate: \$3,000
- Supporter: \$1,500

## Contact Information:

Contact Name \_\_\_\_\_  
Company (as you want it to be listed) \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

## Payment:

- Check:** A check made out to "Cleveland Sight Center" is enclosed for:  
Amount of \$ \_\_\_\_\_ Check # \_\_\_\_\_
- Invoice**  
Please send an invoice to the attention of \_\_\_\_\_  
to the following email or address (if different from above): \_\_\_\_\_  
\_\_\_\_\_

**Submit completed sponsorship form, form of payment and company logo (if applicable) to:**  
Cleveland Sight Center    OR    hmarblestone@clevelandsightcenter.org  
Attn: Haley Marblestone  
1909 East 101st  
Cleveland, OH 44106                      *\*Please send all logos in jpg, eps or png format.*

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